

FREE
Eco Info Online
Previously The Environment Newspaper



Community Conservation Commerce

[Home](#) [Advertise](#) [Submit](#) [Contact Us](#) [Search](#) [Environment Newspaper](#) [Eco eGuide](#) [Eco eNews](#) [Eco Clubs](#)



[Advertise here](#)

Eco Awards & Events

May 08  Eco eNews 51

[← Contents →](#)

New website helps consumers buy green wheels

Green Wheels

New website helps consumers buy green wheels GREEN Wheels, an online guide enabling consumers to assess greenhouse emissions of all new passenger cars sold in Australia, was launched today.

The unique Australian website — a joint initiative of Future Climate Australia, RACV and EPA Victoria — ranks vehicles by their greenhouse gas emissions and provides information about technologies and fuels and how these impact on climate change.



Future Climate Australia Executive Director, Henry O'Clery, said although passenger vehicles contributed only about 8 per cent of greenhouse gas emissions in Australia, a concerted effort to reduce emissions was crucial across all industry sectors.

"In ratifying the Kyoto protocol, Australia has signalled its intention to get serious about greenhouse gas emissions," Mr O'Clery said. "Australia's average emission rating for new cars sold in 2006 was 230 grams per kilometre, while in Europe it was 161 grams.

"Clearly the market is out of control so we have a long way to go with getting this increasingly critical message about reducing emissions to Australian car purchasers, whether it's the public or fleet managers."

Speaking at today's international SAE-A Change by Design Conference in Melbourne, Mr O'Clery said the Green Wheels website provided a guide to the best performing cars in particular classes, such as small, medium, large, off-road, ute or light truck.

"Green Wheels is easy to use and in three simple steps shows users how to select a vehicle that compliments their lifestyle needs without excessive greenhouse impact," he said. "The top 25 per cent of lowest emission models in a particular class are shown once a search is completed, with especially well-performing vehicles clearly flagged."

Mr O'Clery said the involvement of key players including vehicle



Eco Councils & Community

[Businesses working with councils](#)

[New Zealand / Aotearoa](#)

[NSW](#)

[NT](#)

[QLD](#)

[SA](#)

[TAS](#)

[VIC](#)

[WA](#)

Click links to find products, services & organisations on our EV Eco Guide [Councils & Community](#) page!

manufacturers and other stakeholders in the Green Wheels umbrella body — the Low Emission Vehicle partnership — demonstrated the strong level of support for the new initiative.



These included Toyota, Honda, Peugeot, Renault, Holden, Shell, Michelin, VicRoads, ICLEI, The Climate Group and the Committee for Melbourne.

RACV Chief Engineer – Vehicles, Michael Case, said the scale of the climate change challenge required all sectors of the community to take affirmative action.

“RACV has for many years played a leading role in helping motorists reduce their impact on the environment via initiatives such as the online tool, Car EcoMeter, and fuel-saving tips and promotions,” he said. “Along with six other Australian motoring clubs, RACV has recently committed to a national climate change policy and the Green Wheels guide will play a pivotal role in further promoting this at the vehicle purchasing stage.”

EPA Victoria Chairman, Mick Bourke, said Green Wheels would help raise awareness within the community about how people could reduce their impact on climate change. “EPA is working to meet the climate change challenge and help Victorians understand how they can play their part,” he said.

Go to greenwheels.com.au for more information.



Sustainable Insight.com.au
Focus on our Future

- Books
- DVD's
- Educational Resources

sustainableinsight.com.au




Google Search

Search Internet Search Eco Voice

Site works best with Windows & Internet Explorer. If having difficulty with dropdown menus, simply click menu heading to access links, or use [site map](#).

© **Eco Voice 2006**. All material subject to copyright. No part of this website may be reproduced without the written permission of the authors of the articles, photographers and their organisations in conjunction with Eco Voice. Opinions published in this paper are not necessarily those of Eco Voice. Whilst care is taken in selecting published material, the publisher accepts no responsibility for the accuracy of any published material.